



The Ten Roads to Riches: The Ways the Wealthy Got There – and How You Can Too!

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A photograph of a beach scene. The foreground shows the wet sand of a beach with gentle waves lapping at the shore. The middle ground is the ocean, and the background is a cloudy sky with several seagulls in flight. The sun is visible through the clouds, creating a bright spot on the horizon.

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What are the Ten Roads?

The good news? Despite whatever you may have believed, we believe making \$30 million – or even getting super rich in a lifetime – isn't as hard as it's thought to be. It's just misunderstood:

1. Start a successful business – the richest road!
2. Become the CEO of an existing firm and juice it – a very mechanical function.
3. Hitch to a successful visionary's wagon and ride along – it's high value-added.
4. Turn celebrity into wealth – or wealth into celebrity and then more wealth!
5. Marry well – really, really well.
6. Steal it, legally – no guns necessary!
7. Capitalize on other people's money (OPM) – where most of the mega-rich are.
8. Invent an endless future revenue stream – even if you're not an inventor!
9. Trump the land barons by monetizing unrealized real estate wealth!
10. [Go down the Road More Travelled – save hard, invest well – forever.](#)

Best regards,

Andreas Wueger
CEO